



ANNUAL REPORT

2023



TABLE OF CONTENTS

01	A word from the President	p 3
02	Who we are	p 4
03	Strategy 2023-2025	p 5
04	Our projects	p 7
05	Sharing experiences	p 14
06	Outlook 2024	p 15
07	Food sovereignty platform	p 17
08	Community life	p 18
09	Income statements	p 19

THE START OF A NEW ERA

A WORD FROM THE PRESIDENT



Ladies and Gentlemen,

The year 2023 has marked the culmination of the overhaul of our association, the result of the strategic reflection work undertaken in 2022. The General Assembly of June 9, 2023 concretized the transformation of Tourism For Help into Tereo. The objective of this new name is to better represent our vision, our values and our current activities and to improve our visibility. At the dawn of 20 years of existence, these important developments provide a solid and suitable framework for the achievement of our objectives and for the future development of our initiatives on the ground.

We would like to warmly thank all the members of the committee and the volunteers who actively participated in this demanding transformation and a source of motivation for all.

For our partners in West Africa, 2023 was characterized by food insecurity, which remains a major concern, greatly increased by climate fluctuations. The latter pose a threat to both ecosystems and the agricultural sector. Yield difficulties and lack of water resources have led to a sharp rise in commodity prices. The year was also synonymous with political challenges, with major changes underway and to come, sometimes bringing hope and stability.

In Senegal, the many demonstrations organised throughout the country that led to democratic renewal demonstrated the strength and impact of the mobilisation of citizens.

In Mali, the transition process continued in a volatile security climate, with an increasingly vulnerable population faced with socio-economic challenges and climatic emergencies.

In Benin, institutional reforms were implemented to consolidate democracy and promote decentralisation, helping to ensure greater participation by local communities in the management of their natural resources.

On their own scale, and despite these difficulties, our initiatives continue to contribute to the diversification of sources of income, the promotion of local know-how and the improvement of food sovereignty through the promotion and learning of agroecology. By promoting sustainable and resilient farming practices, we have enabled local communities to become more involved in the management of their natural resources. This year again, we worked collectively to strengthen the capacity of farmers and rural populations to adapt and resist the effects of climate change.

2024 heralds a new era for Tereo, which is determined to pursue its mission alongside its African partners to provide an appropriate response tailored to the needs of its beneficiaries.

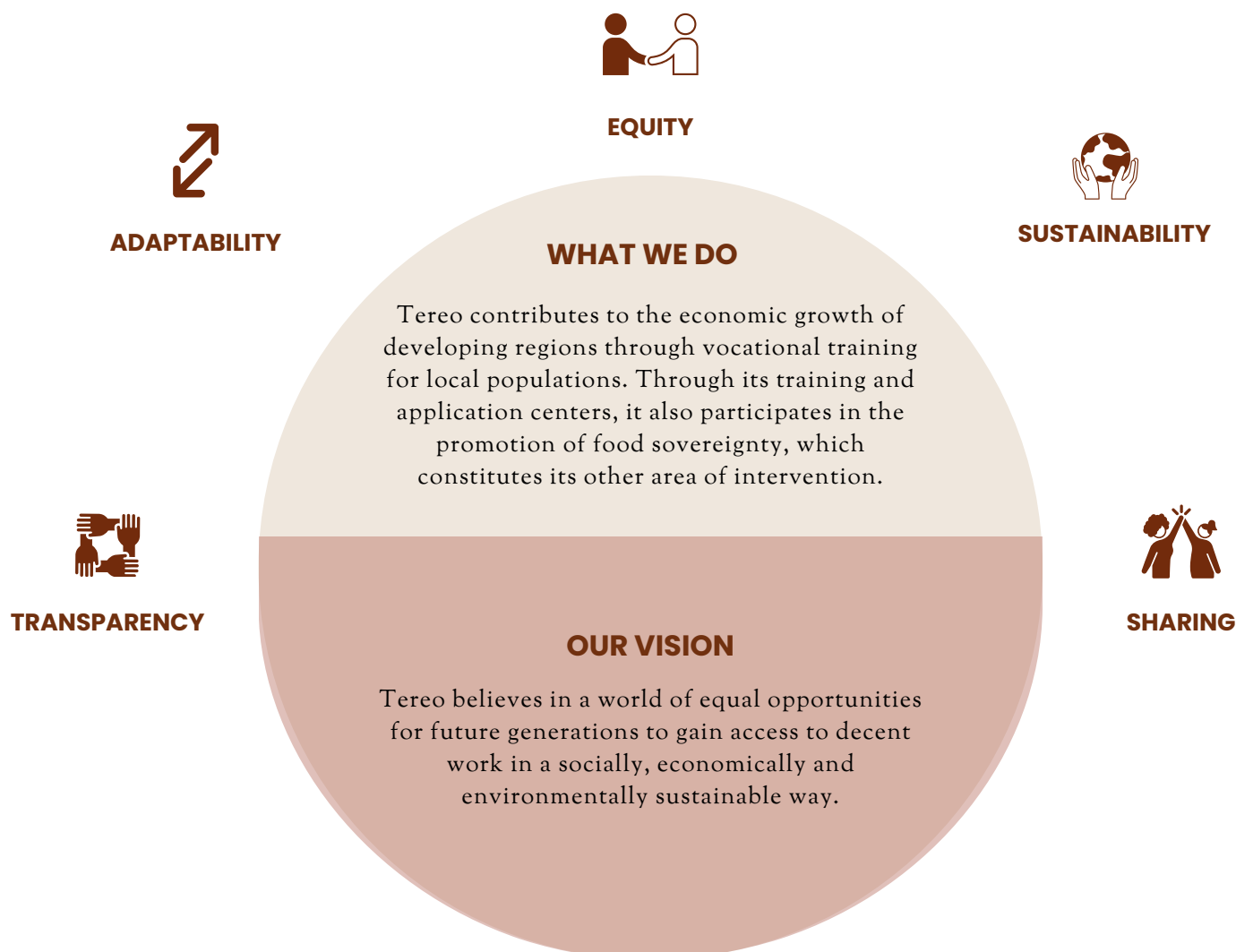
Alain Vergeylen
President

TEREO AT A GLANCE

WHO WE ARE

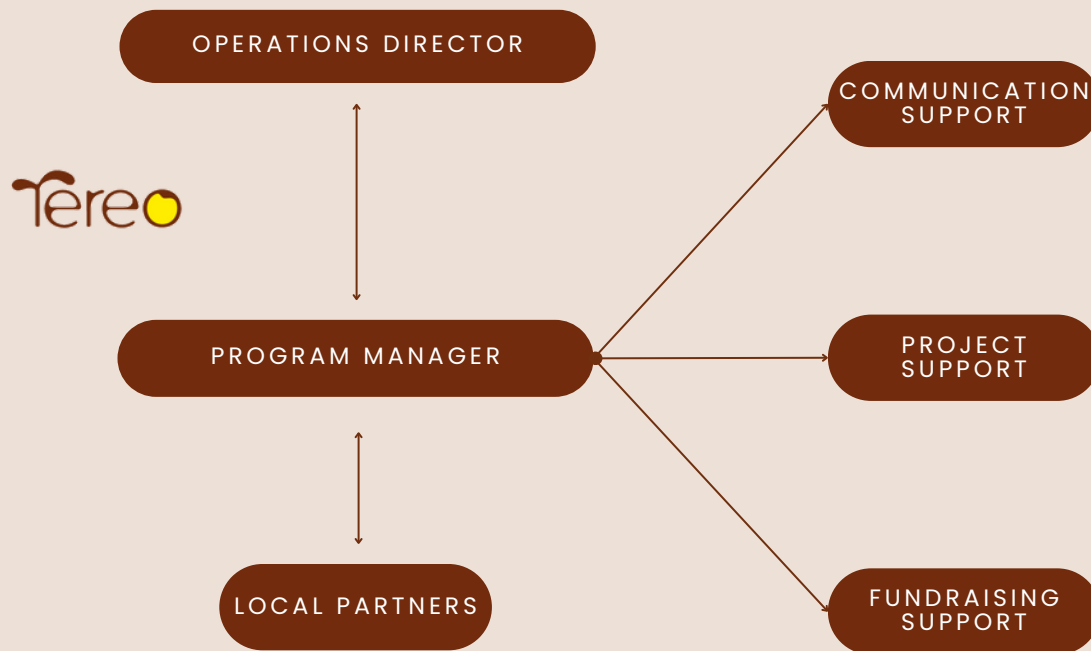
Since 2004, Tereo has been offering practical training ranging from tourism to agroecology, allowing beneficiaries to quickly acquire essential skills to access stable jobs and progress towards financial independence.

Initially invested in tourism training, under the entity of Tourism for Help, the association has expanded its training to agroecology and the agri-food processing sector, to better meet the needs of populations on the ground.



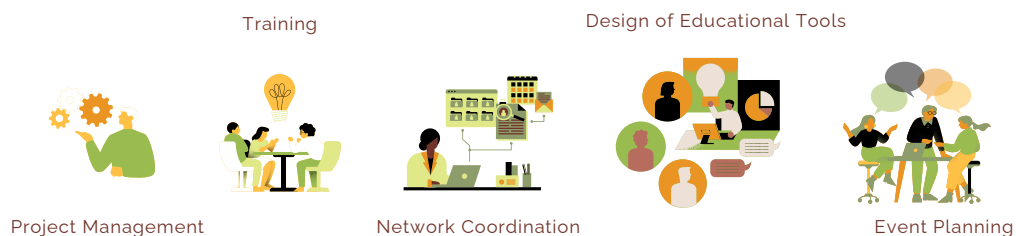
OPERATIONS TEAM

WHO WE ARE



OUR SKILLS AND EXPERTISE

Terezo has been involved in vocational training and food sovereignty since it was founded in 2004, and has a wide range of skills, including **project management**, **training**, **network coordination**, the **design of educational tools** and the **organisation of events**.



Through its teams and extensive network of professionals, the association has recognised expertise in the fields of **development**, **international cooperation**, **agro-ecology** and **responsible tourism**.

2023-2025

STRATEGY

In order to maintain the expertise acquired since 2004, Tereó has adopted a new strategy for 2023. The aim of this strategy is to enable the association to continue to develop the directions taken in its most recent projects in the fields of agroecology, food sovereignty and vocational training, while strengthening its areas of work. The aim is to provide a professional response to the current changes taking place in international cooperation. Climate change, as well as security and geopolitical risks, are all factors that are leading us to adapt our missions and intervention strategies.

In the future, Tereó will have to address priority issues such as food sovereignty, safeguarding biodiversity, ecology and migration, as well as the security problems faced by its beneficiaries.

Targeted results

1. Increase in project portfolio and number of beneficiaries
2. Diversification of project funding sources
3. Increase in the number of members and doubling of membership fees collected
4. Diversification of sources of income for the association with mandates
5. Strengthen the programme coordination and monitoring team.
6. Capitalising on experience and exchanges between projects
7. Raising the profile of Tereó and its partners





OUR PROJECTS

After opening its first training centre in Cambodia in 2007, Tereo developed its activities on the African continent.

Since 2014, the association has been active in three West African countries: **Senegal** (since 2014), **Benin** (since 2019) and **Mali** (since 2022).



MALI

SUGU HORON

Objective: To strengthen the Réseau Solidaire en Agroécologie Paysanne et Citoyenne (RESAPAC), a network of producers committed to agroecology.

LOCAL PARTNER

Joeli Devenir Formation

PROJECT START
CURRENT PHASE

2022
First phase

TARGETS / BENEFICIARIES

- 60 farmers
- 10 food processors

TOTAL BUDGET

CHF 343'557

Report

This year, a small team of agronomists and food processing experts made regular visits to network members to assess their needs, provide technical support and help them apply for funding to purchase and install equipment. At the same time, the technicians are supporting the RESAPAC organisation in its structuring.

Results

- **Official registration of the network with the Malian authorities**
- **Officialization of the producers' charter**
- **Creation of an organic compost unit**
- **Over 100 periodic visits carried out**

“ I am convinced that with the knowledge acquired and the Sugu Horon project, I can significantly contribute to facilitating the work of many small agricultural producers in my country, like my ancestors. ”

Fatoumata Sidibé, supervising technician within Joeli Devenir



SUGU HORON (MALI)



Outlook for 2024

- ➡ **Equipment of agricultural product processing units managed by women**
- ➡ **Network expansion**
- ➡ **Drafting and approval of the RESAPAC procedures manual**



BENIN

CENTRE
NONVIGNON

Objective: Provide financial autonomy to members of vulnerable social groups in southern Benin through qualifying training and individual support for working life by positioning the Center at the heart of a network of partners.

LOCAL PARTNER

Eco-Bénin

PROJECT START
CURRENT PHASE2019
2nd phase

TARGETS/BENEFICIARIES

- 90 young people in training divided into two sectors (hotel industry and agroecology)

TOTAL BUDGET

CHF 393'388

Report

During the first year, 32 learners were selected, exceeding the initial target of 30. Of these, 27 completed their training, mainly in agroecology. The distribution of learners shows a slight predominance of men. After difficulties during the introduction of the new agroecological sector, the local partner was strengthened by Tereo, facilitating the professional integration of learners and the achievement of the objectives of year 1 of this new phase.

Results

- Opening of the new training course in agroecology
- Training of 27 young people in the two sectors during the year 2022-2023
- Obtaining authorization from the Ministry of Technical Secondary Education and Professional Training
- Expansion of the network of partner companies

“This project has personally allowed me to contribute to the improvement of living conditions of our beneficiaries and I hope that it will focus more on supporting female entrepreneurship.”

Nadia Anato, director of the Nonvignon training center



CENTRE NONVIGNON (BENIN)



Outlook for 2024

- ➔ **Strengthening the farm's production capacities**
- ➔ **Improvement of quantitative indicators related to beneficiaries, with a higher number of young people and a higher percentage of women among them**
- ➔ **Strengthening the post-training support process for certified learners who are unemployed or have entrepreneurial ideas**
- ➔ **Completion of an agri-food processing laboratory**

DJILOR
SINÉ SALOUM

SENEGAL

KEUR YAKAAR

Objective: To provide its beneficiaries with the skills and tools to find employment or create their own microenterprise in the food chain sector, while strengthening social sustainability and environmental impact of this sector.

LOCAL PARTNER

Vivre Yakaar

PROJECT START
CURRENT PHASE

2014 (renewed in 2022)

4th phase (2nd year out of
3 of the current phase)

TARGETS/BENEFICIARIES

- 90 young people aged 18 to 29 from the Siné Saloum region, who have dropped out of school and are unemployed, or work in agriculture but do not earn a sufficient income

TOTAL BUDGET

CHF 441'628

Report

The transition to the 'From Field to Fork' sector required the strengthening of the technical team to adapt to the new program. The intervention of Malick Sow, a qualified technician in pedagogy and agroecology, and the Terezo project manager made it possible to improve the quality of the training and conclude the experiment with the graduation of a first class. Promising results were achieved in the acquisition of cooking skills and mastery of the product value chain.

Results

- **22 young people trained in agroecological value chain, including 15 women (almost 70% of beneficiaries)**
- **Strengthening the team's capacities through the intervention of Mr. Malick Sow**
- **Excellent results obtained by learners in cooking, with mastery of local products**

“

My participation in the 'From Field to Fork' project was a training opportunity in the food chain which allowed me as a woman to join the world of work.

”

Marie Louise Diouf, administrator of the Keur Yakaar project



KEUR YAKAAR (SENEGAL)



Outlook for 2024

- ➡ Organize the first edition of an organic and local market
- ➡ Official launch of the bakery and organic shop
- ➡ Internship in a company for students of the 1st and 2nd cohort
- ➡ Achieving better results in terms of agricultural production in the Center

OUR IMPACT

SHARING EXPERIENCES AND INTER-PROJECT ACTIVITIES

INTER-PROJECT WEBINARS

1

Each year, Tereó gathers all African project partners in a webinar. In 2023, the crucial importance of the transition to agroecology was at the center of the discussions. Innovative solutions and good practices were highlighted, but several challenges remain. A holistic approach including farmer training, access to resources and appropriate technologies will promote a successful transition to more sustainable food systems in Africa.

TEREO PARTNERS IN BURUNDI THANKS TO THE FOOD SOVEREIGNTY PLATFORM

2

In September, some forty participants from eight African countries, including our partners in Mali and Benin, met in Gitega for an international workshop on financing the rural world. Organized by the Burundian association ADISCO with the support of Philea, IRED and the Food Sovereignty Platform of the Geneva Cooperation Federation, this event highlighted the importance of credit as an essential element in the development of peasant agriculture and in the fight against poverty.

AGROECOLOGY AT THE CENTER OF TRAINING CONCERNS IN SENEGAL

3

In April, the educational team at the Keur Yakaar training center in Senegal benefited from the advice of Malick Sow. This expert in ecological and organic agriculture helped them integrate agroecology into their teaching using the skills-based approach. The team acquired practical qualifications and co-constructed educational tools, thus making it possible to best support learners in the transition to sustainable agricultural practices, adapted to the challenges of climate change.

PERSPECTIVES FOR 2024

UPCOMING PROJECTS

INTER-PROJECT SEMINAR BENIN, MALI AND SENEGAL

From May 13 to 16, representatives of the three initiatives supported by Tereo in Benin, Mali and Senegal will meet at the Nonvignon center for a strategic inter-project seminar to capitalize on acquired knowledge and share results. The objective of these four days: to share the results and lessons learned from the various experiences, to focus on agroecology through practical workshops and to consolidate the achievements of Tereo projects in order to ensure the sustainability of the results obtained.

SUPPORT PROJECT FOR THE CENTER FOR THE PROMOTION OF AGROECOLOGY IN KAKONO IN THE EAST OF THE DEMOCRATIC REPUBLIC OF CONGO

A brand new project will begin in the fall of 2024 in the South Kivu region of the Democratic Republic of Congo. In partnership with the Diobass platform , a space for peasant research and strengthening local dynamics, it aims to strengthen the capacities of the Kakono Agro-ecological Center, by consolidating its technical team and its services for the promotion of sustainable agricultural practices. By transforming itself into a fully equipped farm school, the Center will offer comprehensive training in agroecology, organize professional internships for agronomy students in the region, conduct experiments and disseminate best practices to all local producers.

LOCAL PRODUCTS PROMOTION PROJECT (PPL)

At the end of 2024, the second phase of the project to promote local products in Togo, Burkina Faso and Mali will begin for three years. Initiated by the GRAD association and coordinated by the Organization for Food and Local Development (OADEL), the project aims to support the dynamics of promoting local products in West Africa. Led by Tereo, this new stage of the project aims to strengthen the skills and tools available to local producers in the areas of production and marketing. It will also focus on creating links between stakeholders through the creation of a platform for consultation and exchanges and the implementation of joint advocacy actions aimed at institutions.



PROJECT TO CREATE A SCHOOL OF AGROECOLOGICAL TRANSITION PROFESSIONS IN SENEGAL

In collaboration with its local partners - the Pan-African Institute for Citizenship, Consumers and Development (CICODEV) and AGROSOL, a young Senegalese company specializing in agroecology consulting services - the Tereo team is working on the creation of a school dedicated to agroecological transition professions. Located in the Thiès region, the latter's mission will be to support peasant leaders in the multiplication of the principles and techniques of agroecology in order to have a tangible impact on the productive capacity of the target areas.



TEREO CELEBRATES ITS 20TH ANNIVERSARY

In 2024, Tereo celebrates its 20th anniversary! This event will be celebrated on September 28, in collaboration with the Graine de Baobab association, which will also be celebrating its twentieth anniversary.



FEASIBILITY STUDY FOR THE ESTABLISHMENT OF AN AGROECOLOGICAL FARM SCHOOL IN CAMEROON

In January, four students from the Graduate Institute of International Studies in Geneva will fly to the village of Piti, located east of the city of Douala, as part of the IHEID Applied Research Project. Their mission, carried out in collaboration with Alternatives Solidaires pour le Développement Durable, will be to study the possibilities of establishing an agroecological school farm that will give the local population the means to develop an agriculture that is profitable for them, preserves biodiversity and protects them from external industrial interests.

COORDINATION

THE FOOD SOVEREIGNTY PLATFORM

Since 2014, Terezo, through its operational director, has coordinated the **Food Sovereignty Platform (PSA) of around fifteen member organizations (MOs) of the Geneva Cooperation Federation (FGC) and their partners in West, Central and Great Lakes Africa**. The PSA works around converging dynamics that consolidate collective reflection and a desire to learn from each other's experiences in the field of food sovereignty. The PSA defines itself as a hub of inspiration and exchange of practices. The OMs share their experiences and lead a collective reflection on themes related to food sovereignty, in particular agroecology and local consumption, with their field partners and their network. They also encourage advocacy in these areas. Exchanges between the various stakeholders concerned with food sovereignty in the South and in Switzerland are at the heart of the actions carried out by the PSA. Over time and through activities, a large network has been established. This dynamic contributes to improving the practices and projects of member organizations and their partners who benefit from the added value of a genuine capitalization approach.

➡ <https://souverainetealimentaire.org>

2023 Review

CREATION OF AN EDUCATIONAL KIT:

The film "Advocacy and capacity building for food sovereignty", available on [Youtube](#), accompanied by four files:

1. The stages of advocacy
2. Choose your means of mobilization
3. Framework for consultation
4. Press conference

➡ Access to the kit

ORGANISATION OF A WORKSHOP:

Exchange and learning on rural finance - 25 to 30 September 2023, Gitega, Burundi

ORGANISATION OF WEBINARS:

- 'Advocacy for action! How to use the teaching kit' - 14 March 2023
- "Large-scale agro-ecological practices: the example of Burkina Faso" - 13 June 2023
- "Promoting local products: meeting the sales challenge" - 7 November 2023

EVENT PARTICIPATION:

- Do agroecology! - Meyrin, October 15, 2023
- Round table: "Agroecology, where are we, in the North and the South?" - Palais Eynard, Geneva, October 16, 2023

WHAT ABOUT GENEVA?

COMMUNITY

Good deed day in partnership with Coop

Tereo proudly responded to Coop's requests to take part in the fourth Good Action Day on Saturday, May 6. The cooperative gave the association the opportunity to meet the public in Lancy, where its stand was a great success.

Alternatiba Léman, a citizens' movement

Present at this major event in Geneva's community life since its creation in 2015, Tereo was not going to miss the 2023 edition. The association's stand at the Village Alternatiba Léman in September allowed Tereo to take part once again in this celebration of local initiatives in favor of the climate.

Do agroecology!

It was impossible for Tereo to miss this festive day organized on October 15 on the village square of Meyrin on the theme of agroecology. Multiple events punctuated the 5th edition of this event highlighting priority themes in the association's actions.

**SOLIWAY, the general public trade fair dedicated to international solidarity professions**

Thanks to this event, organized in Annemasse (F), Tereo was able to share its missions and values and exchange with the many people who had made the trip on November 18. The ideal opportunity to expand the association's network and raise awareness among the public of Greater Geneva about its activities.

Tereo on TV in Geneva!

In February, the association had the honour of being represented by its director on the set of the programme 'Esprit solidaire', produced by Léman Bleu in collaboration with the Geneva Cooperation Federation. Isabelle Lejeune presented Tereo's project in Benin, in addition to a report filmed in the field.

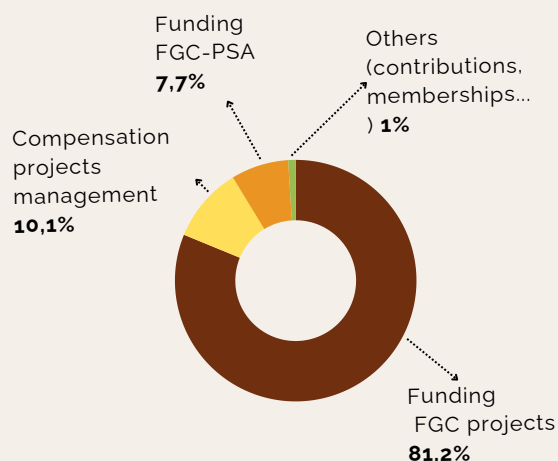
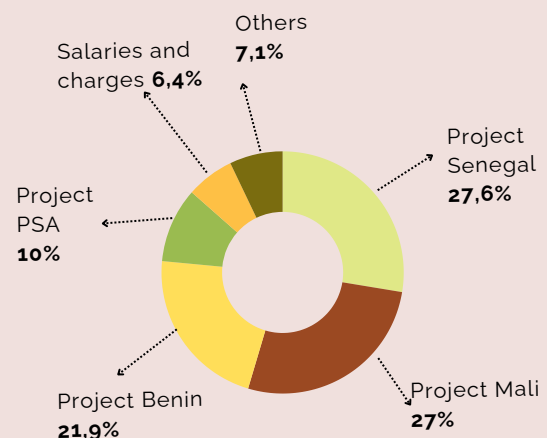


TEREO IN FIGURES

INCOME STATEMENTS

2023 operating results**CHF 64'800,78**

Financial result	-501,53
Extraordinary results	300,03
Extraordinary charges	-7'617,74
Results before variation of allocated funds	56'981,54
Use of earmarked funds	279'852,86
Allocation to earmarked funds	-346'209,00
Net results	-9'374,60

Total revenue: CHF 388'348**Total spending: CHF 323'546****Financial outlook 2024****FGC Project Funding****380'000**

Project management allowances	47'500
Total other incomes	3'200
Total income	50'700
Salaries	41'520
Social charges	6'600
Provision of personnel (FGC/PSA)	-24'012

Project manager fees 15'500

Total salaries 39'608

Administrative charges 13'000

Total charges 52'608**Result -1'908**

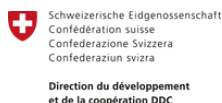
Extraordinary result 0

Net result -1'908Financing of
projects in 2024**+20,5%**

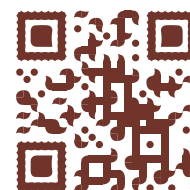
THEY SUPPORT US

THANKING NOTES

Tereo could not carry out all its activities without the support of its trusted partners. Thanks to them, the association can invest its energy in large-scale projects enabling professional integration among populations in need of integration. The team thanks all those who support it, whether public or private donors.



ANY QUESTIONS? CONTACT US!



Would you like to support us?

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