

A close-up photograph of a person's hand planting a young corn plant into the soil. The hand is dark-skinned and is carefully positioning the seedling. The corn plant has several green leaves, some of which show signs of damage or discoloration. The background is a blurred field of similar corn plants under a bright, overcast sky.

Tereos

ANNUAL REPORT

2025



TABLE DES MATIÈRES

01	President's Message	p. 4
02	Who are we?	p. 5
03	Our projects	p. 7
04	Our field missions	p. 18
05	A knowledge-sharing workshop in Benin	p. 20
06	Optimising our approaches	p. 21
07	Tereo in Geneva	p. 22
08	Income statement	p. 24
09	Acknowledgements	p. 25

01. PRESIDENT'S MESSAGE



A CLEAR DIRECTION, A STRONGER IMPACT

A strategy that is bearing fruit

Dear members, partners and friends of Tereo,

In November 2022, Tereo, then still known as Tourism For Help, adopted its 2023–2025 overall strategy. Our ambition was clear: to develop new partnerships, build on the achievements of ongoing projects, professionalise and strengthen the team in Geneva, increase the visibility of our actions through dynamic communication, and mobilise more resources to multiply our impact.

Looking back, we can collectively be proud of how far we have come. The year 2025 was marked by significant progress. A new project promoting local products was launched in Burkina Faso, Togo and Mali, in partnership with OADEL. In addition, the support project for the Nonvignon Centre in Benin was renewed for three years, demonstrating the relevance and strength of our actions in the field.

The Food Sovereignty Platform (PSA), coordinated by Tereo, has established itself as a key reference for capturing and sharing knowledge on best practices related to food sovereignty. It now brings together hundreds of development actors in Africa and Europe.

From an organisational perspective, Tereo has continued to strengthen its structure. Alongside our Operational Director, Isabelle Lejeune, and our Project Manager, Alberto Rotundo, the association can now rely on the commitment of around fifteen volunteers, all highly dynamic and dedicated. Their contribution is essential, whether in project monitoring, communication or fundraising.

In 2026, Tereo will continue its institutional consolidation, notably by engaging in a ZEWO certification process, a mark of transparency and quality. In an increasingly challenging international context — marked in Switzerland and Europe by a reduction in funding for international solidarity, and in our countries of intervention by growing crises and instability — Tereo continues to evolve and adapt. This dynamic is essential to sustain our commitment to inclusive, resilient and sustainable development.

Thanks to the strategy implemented in recent years, our organisation is now better prepared to face future challenges. On behalf of the Tereo Committee, I would like to warmly thank all our members, volunteers and financial partners. Their trust and commitment allow us to support and strengthen the actions of our partners in Africa, serving sustainable and forward-looking development.

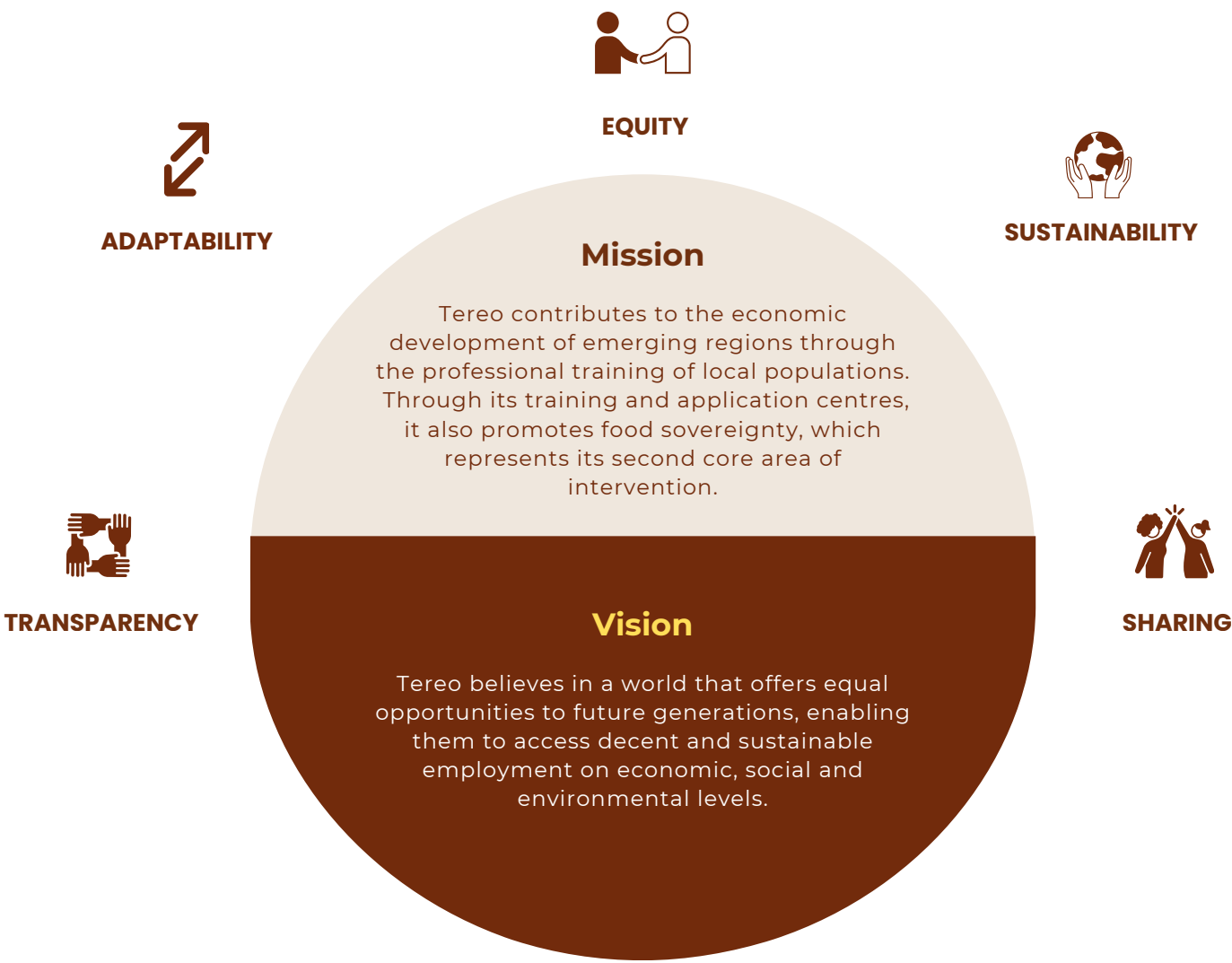
Alain Vergeylen
President

02. WHO ARE WE?

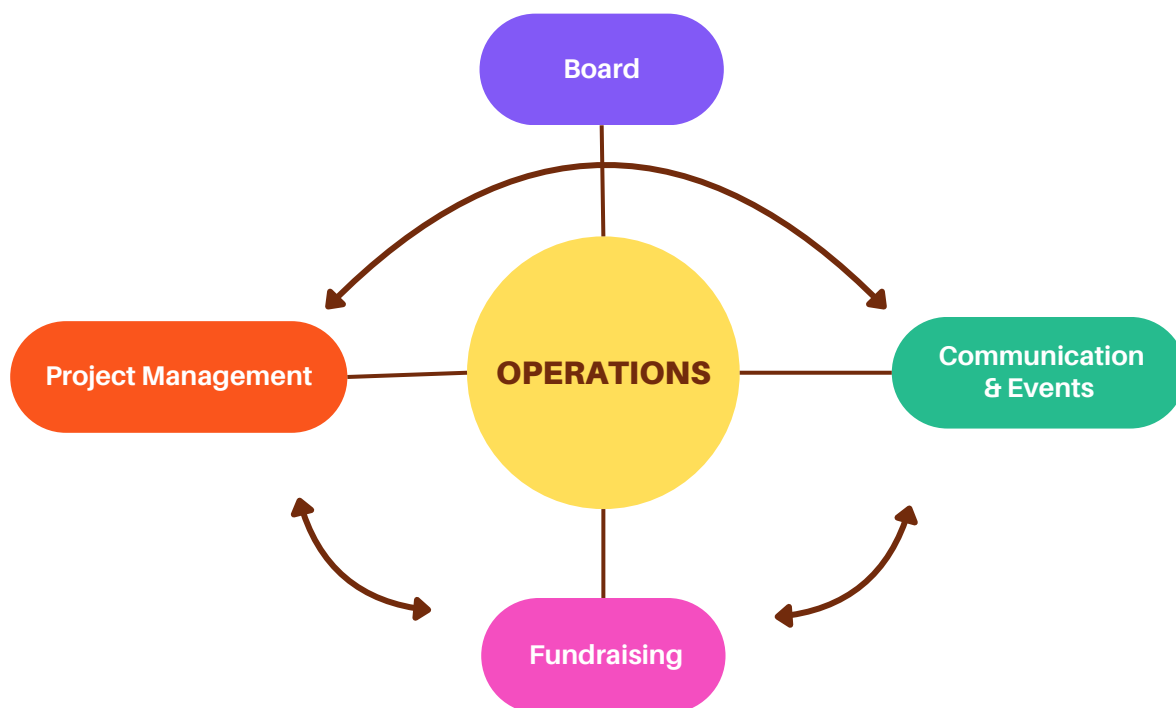
Tereo in a nutshell

Since 2004, Tereo has **provided practical training ranging from tourism to agroecology**, enabling beneficiaries to quickly acquire essential skills to access stable employment and move towards financial independence.

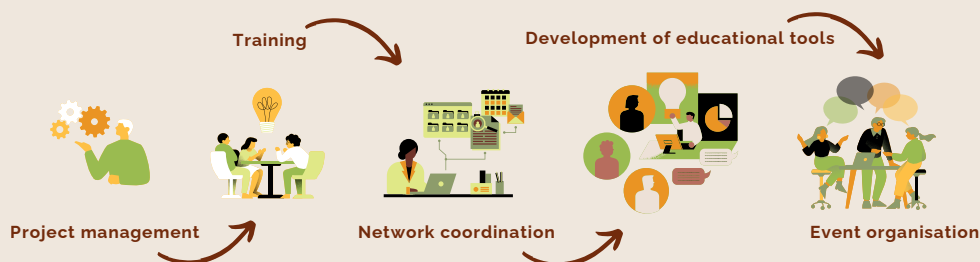
Initially focused on tourism training under the name Tourism for Help, **the association expanded its programmes to include agroecology and agri-food processing in order to better meet the needs of local communities.**



ORGANISATION



OUR SKILLS AND EXPERTISE



Since its creation, Tereo has been mobilised around professional training and food sovereignty, developing strong competencies in **project management, training, network coordination, the design of educational tools and event organisation.**

Through its teams and its wide network of professionals, the association has recognised expertise in **development, international cooperation, agroecology and responsible tourism.**



Kakono Centre, Ngweshe, South Kivu (DRC)

2024–ongoing | Diobass Platform

Doni Blon / Benkadi Bugu, Ségou (Mali)

2011–2023 | Terres Jaunes Mali

Sugu Horon, Bamako (Mali)

2022–ongoing | Joeli Devenir Formation

Keur Yakaar, Djilor – Sine Saloum (Senegal)

2014–ongoing | Vivre Yakaar

Promotion of local products (Togo, Burkina Faso, Mali)

2025–ongoing | OADEL

Nonvignon Centre, Grand-Popo (Benin)

2019–ongoing | Eco-Bénin

03. OUR PROJECTS

Active in West Africa, Tereo works in Mali since 2009, Senegal since 2014, Benin since 2019, the Democratic Republic of Congo, Togo and Burkina Faso since 2024.

NONVIGNON CENTRE

Objective: to contribute to the economic integration of young people and women from Southern Benin living in disadvantaged socio-economic situations through qualifying and versatile training, and to promote the principles of agroecology and food sovereignty among the wider public.



LOCAL PARTNER

Eco-Bénin

PROJECT LAUNCHED IN 2019
RENEWED IN 2025

CURRENT STAGE

Completion of Phase 2
Launch of Phase 3

TARGET GROUPS / BENEFICIARIES

- 120 new beneficiaries trained for the new phase, across three sectors: hospitality, processing and agroecology

TOTAL BUDGET — NEW PHASE

CHF 464'712

Overview

At the end of Phase 2 (2022–2025), the project trained **93 young people**, 56 in hospitality and 37 in agroecology, **exceeding the initial target**. Inclusion remains at the heart of the initiative, with **women representing 51% of those trained** during this phase. The professional integration rate reached 73%, demonstrating the strong alignment between the training and the local labour market.

The year 2025 marked the successful completion of Phase 2 and the ambitious launch of Phase 3. The Centre is now establishing itself as a national centre of excellence: in March 2025, a **graduate of the Centre won first prize in the national “TOP Chef Eurocham Benin”** competition, confirming the quality of the institution’s teaching approach.

Results

- The agri-food processing laboratory is now operational and produces certified fruit juices for sale in supermarkets.
- In October 2025, the Centre hosted the international **workshop of the Food Sovereignty Platform (PSA)**, bringing together stakeholders from across French-speaking Africa on the theme of rural women’s empowerment.
- **New perspectives for Phase 3:** launch of the farm extension over 3 to 4 hectares to intensify production, and launch of a training-site project to strengthen the infrastructure and learning tools available to trainees.



"This training helped me avoid the difficulties faced by many of my friends whom I meet when I go back to the village. It really helped me get back on track. Without this training, I would already be married and would have started a large family, with no plans for the future."

Landry Mensan

Beneficiary of the Nonvignon Centre

Perspectives for 2026

- Launch of the sale of "Nonvignon" products on a larger scale
- Experimentation with organic compost in collaboration with research institute
- Strengthening and expansion of the Nonvignon Farm

SUGU HORON

Objective: to master a complete and traceable agroecological value chain, from the field to the market, by improving farmers' incomes, professionalising processors and building consumer loyalty.



LOCAL PARTNER

Joeli Devenir Formation

PROJECT LAUNCHED IN 2022
RENEWED IN 2025

CURRENT STAGE

Completion of Phase 1
Start of Phase 2

TARGET GROUPS / BENEFICIARIES

- 200 agricultural producers and agri-food processors, at least 57% of whom are women

TOTAL BUDGET — NEW PHASE

CHF 343'557

Overview

At the end of Phase 1, the project consolidated the Solidarity Network for Peasant and Citizen Agroecology (RESAPAC), which now includes **71 registered producers**, 18% above the initial target. The offer has become significantly more diversified, with **148 organic products** — market garden, livestock and processed products — sold across six stable weekly markets in Bamako.

The year 2025 confirmed the success of the pilot phase and the launch of Phase 2 in September. Despite the departure of part of the expatriate customer base, the project managers were able to adapt by reaching a **new local demand** for “healthy and Malian consumption”. In recognition of this dynamic, RESAPAC **won second prize in October 2025 in the network of organic market stakeholders category** at the Agricultural Innovations and Technologies Market in Bamako.

Résultats

- **Institutional structuring:** RESAPAC now has a solid governance structure.
- **127 field visits were carried out in 2025**, enabling producers to master off-season techniques and optimise water management.
- **The coordination team** was strengthened with the recruitment of a communications officer and a market coordinator to support commercial expansion.
- **New perspectives for Phase 2:** geographical expansion initiated towards other regions of Mali and extension of the “seasonal production credit”, a flexible financial tool adapted to seasonal production cycles.



"Thanks to Tereo, our market garden area has been strengthened with a solar-powered system and a water retention basin. We have benefited from several training sessions, support with small production equipment and access to microcredit. Today, I sell regularly at the weekly market and my income has increased, which helps me better support my family."

Kadia Doumbouya

President of the Satinèbougou women market gardeners' group

Perspectives for 2026

- Strengthening product logistics
- Major campaign to promote the network's products
- New partnerships with Malian academic institutions
- Fundraising to strengthen the productive capacities of the agri-food processing units benefiting from the project

CENTRE KAKONO

Objective: to promote the adoption of sustainable agricultural practices in South Kivu by strengthening the human and technical resources of the Kakono Agroecology Centre, with the aim of fighting youth and women's unemployment and household poverty.



LOCAL PARTNER

Diobass Platform in Kivu

PROJECT LAUNCHED IN 2024

CURRENT STAGE

Phase 1

TARGET GROUPS / BENEFICIARIES

- 75 people in disadvantaged socio-economic situations
- 300 young trainees
- 270 smallholder farmers in the region

TOTAL BUDGET

CHF 457'000

Overview

The year 2025 marked the Centre's transition to full operational capacity. The first cohort of **31 young people** successfully completed its six-month training cycle, with a **post-training engagement rate of 90%**. The technical team is now complete and the accommodation infrastructure has been finalised, making it possible to **host up to 100 boarders** in optimal conditions of safety and comfort.

The **technical facilities** underwent major expansion: in addition to rabbit farming units, poultry, pig and guinea pig farming were introduced, along with 10 beehives for beekeeping. On the crop production side, the **cultivation of 4.5 hectares** using agroecological combinations and the production of 40,000 seedlings have strengthened the Centre's dual mission of education and self-financing.

Results

- **Validation and adjustment of the 12 training modules** based on participatory evaluations conducted with the first learners.
- Strengthening of the Centre's regional reach through the reception of **159 trainees from nine technical and university institutions**.
- Structuring of the local producer network through the identification and monitoring of **78 partner agroecological farms**.



"I am a mother with a young daughter to support. After my training, I became very interested in rabbit farming. Selling these animals allowed me to buy a sewing machine, which helps me cover some of my needs through the making of school uniforms, in addition to the income I earn from my market garden products. These activities have completely changed my life and restored my hope, because today I am able to fully provide for myself and my daughter."

Angélique Mapenzi Mwaka

**Beneficiary of the first cohort
of the Kakono Centre**

Perspectives for 2026

- Stabilisation of agricultural production
- Reception of a second class of learners and more than one hundred trainees
- Organisation of major events

KEUR YAKAAR

Objective: to provide beneficiaries with the skills and tools needed to find employment or create their own microenterprise in the food value chain, while strengthening the social and environmental sustainability of this sector.

DJILOR
SINÉ SALOUM



LOCAL PARTNER

Vivre Yakaar

PROJECT LAUNCHED IN 2014
RENEWED IN 2022

CURRENT STAGE

Phase 4

TARGET GROUPS / BENEFICIARIES

- 90 young people aged 18 to 29 from the Sine Saloum region, who have dropped out of school and are unemployed, or who work in agriculture without earning a sufficient income

TOTAL BUDGET

CHF 441'628

Overview

The year 2025 confirmed the full success of the “From field to plate” training cycle, with the graduation of the third cohort of **41 young people**.

The project's socio-economic reach was reflected in the opening of a new agroecological fast-food sales point managed by graduates, **offering healthy products at affordable prices to the local population**.

The technical facilities continued to diversify **with the successful experimentation of new crops** such as potatoes. Consolidated partnerships ensure direct professional integration, with numerous promises of employment within hotel networks and agroecological farms.

Results

- Achievement of the objective of **training 90 young people** during the current phase, with **strong female representation** and strengthened community anchoring.
- **Diversification of technical sectors**, including poultry farming, bakery and pastry-making, and cosmetic processing.
- Extraordinary extension of the current Phase 4 for an **additional academic year in 2025–2026**, enabling a new cohort to benefit from the project's training and support.



"Thanks to the training I received, I gained solid skills across the entire agri-food value chain, from agricultural production to the dish served in a restaurant. At the end of my training, I was able to bring my project to life by opening my own small home-based pastry business through project funding. Today, my dream has become a reality."

Mareme Diakham

Learner in the "From field to plate" programme at Keur Yakaar

Perspectives for 2026

- Stabilisation of agricultural production
- Training of an additional class of beneficiaries
- Transition to full financial and operational autonomy

PROMOTION OF LOCAL PRODUCTS — PPL2

Objective: to promote local products in West Africa by upgrading the production and marketing systems of local producers. To raise awareness of their products, their qualities and the issues related to their consumption. To strengthen the skills and tools available to these stakeholders in order to develop advocacy efforts aimed at influencing the institutional environment.

LOCAL PARTNER

Organisation pour l'Alimentation et le Développement Local (OADEL)

PROJECT LAUNCHED IN 2025

CURRENT STAGE

Phase 1

TARGET GROUPS / BENEFICIARIES

- 150 women processors
- 130 women from the network

TOTAL BUDGET

CHF 358'880

Overview

The year 2025 marked the **operational launch of the PPL2** project, with a launch workshop held in Lomé in September, bringing together partners from the three countries — Burkina Faso, Togo and Mali — to harmonise intervention strategies. This initial phase was dedicated to carrying out in-depth baseline surveys, making it possible to define the precise needs of the 47 selected processing units.

The assessments revealed priority needs to increase productivity, strengthen product standardisation and improve packaging. **The structuring of working groups** is now effective in each country. **The market study has been launched** for six flagship products — coffee, cocoa, parboiled rice, precooked fonio, shea butter and soumbala — laying the foundations for future marketing strategies.

Results

- Completion and validation of the **initial surveys in 11 locations** across Burkina Faso, Mali and Togo, establishing the project's baseline data.
- **Selection and mobilisation of key stakeholders**, including cooperative leaders and influence relays such as media and civil society, to create a multiplier effect.
- **Participatory definition of six training modules** — financial management, marketing, sales, human resources, quality and competitiveness — adapted to realities on the ground.



"I was on the verge of giving up my activity before receiving support from this project. It showed me the potential of my products through marketing, which was little known in our environment. I am convinced that this project will help strengthen the local economy, promote food security and enhance the cultural wealth of our region."

Rough DIASSANA

Fonio and rice processor and member of the TENE DEMBAGNOUMA Cooperative, project beneficiary in Sikasso, Mali

Perspectives for 2026

- Organisation of dedicated training sessions for beneficiaries
- Publication of market study results and development of marketing strategies adapted to the six target products
- Launch of marketing campaigns

04. OUR FIELD MISSIONS

Togo

Launch workshop for the Promotion of Local Products 2 project

From 6 to 10 October, several members of the association were present in Lomé to take part in the launch workshop of the Promotion of Local Products 2 project (PPL2), organised in collaboration with our local partner, OADEL. For four days, project officers, administrative managers, representatives of cooperatives from Mali, Burkina Faso and Togo, as well as coffee and cocoa processing companies, came together to **strengthen links between**

the teams, clarify the operational aspects of the project and support partners in their activities.

The foundations of the issues and challenges related to the marketing of local products, as well as the importance of capitalising on experience, were established to ensure the effective and sustainable deployment of the PPL2 project.



Senegal

Keur Yakaar on the path towards autonomy

From 23 June to 13 July, Alberto Rotundo, our Programme Officer, and Valentina Lazzarini, one of our volunteers, travelled to Senegal to support the transition of the Keur Yakaar project towards autonomy.

On site, **they carried out a global review with the local teams, consolidated the project's achievements and deepened skills in reporting and fundraising.**

An **impact study** was also conducted with former beneficiaries to assess the programme's effects on their personal and professional pathways. Since its creation in 2014, the Keur Yakaar project has already enabled **more than 500 young people to access free training and develop their skills.**



Mali

An essential mission in a fragile context

From 19 to 29 October, Isabelle Lejeune, Operations Director, and Alberto Rotundo, Programme Officer, travelled to Bamako for a monitoring **mission of the Sugu Horon – Solidarity Network for Peasant and Citizen Agroecology (RESAPAC)** project with Tereo's partner, Joeli Devenir.

Despite a fragile security context, this visit helped **strengthen ties with local organisations,** reaffirm our support and confirm our commitment to sustaining existing partnerships.

The mission officers also met with beneficiaries, particularly **women agroecological producers and processors, in order to consolidate** the project at the crucial moment of entering its second phase. Meetings with potential new technical and financial partners were also held to ensure the continuity and strengthening of Tereo's actions in the field.



05. BENIN WORKSHOP

Workshop for knowledge exchange Bringing the voice of rural women into public policy

From 13 to 17 October, a workshop co-organised by Tereó, DM and the Food Sovereignty Platform was held in Grand-Popo, Benin.

Dedicated to the **drivers of rural women's empowerment in French-speaking Africa**, it brought together more than 40 people from **Mali, Senegal, Benin, Togo, Burkina Faso and Cameroon**. While most participants were women involved in agricultural and food systems, the workshop also brought together stakeholders engaged in the promotion of gender equality and rural development.

The exchanges made it possible to share field experiences and capitalise on practices in several key areas: **capacity building, women's leadership, economic empowerment and agroecological entrepreneurship**.

Alternating between presentations, group work and collective discussions, the sessions encouraged participatory learning focused on concrete methods and action-oriented dynamics.

The discussions also highlighted the essential role of organisational networks in strengthening solidarity between stakeholders, sharing experiences and bringing the voice of rural women into public policy.

Following an analysis of advocacy experiences led by the women's organisations present, **three major areas of intervention** were identified in this field: access to productive resources — land, credit and inputs — the fight against economic and gender-based violence, and the political and civic participation of rural women.

These reflections led to the drafting of the **Grand-Popo Declaration**, presented to the authorities during the Agroecological Seed Fair and the Restoration of Local Dishes at Risk of Disappearing in Benin, organised in Aplahoué. This collective declaration represents an important step towards **strengthening the visibility and recognition of the role of rural women in agricultural and food transitions in French-speaking Africa**.



06. OPTIMISING OUR APPROACHES

Fundraising, a key strategic lever

1

In 2025, the Tereo team devoted a significant amount of its energy to **strengthening its fundraising strategy, an essential element in ensuring the continuity and effectiveness of its projects in Africa**. In an extremely challenging context, marked by limited resources and growing needs, we carried out an in-depth reflection on how to **mobilise reliable and sustainable support**. We worked to define **clear, credible and attractive projects**, ensuring that they are effective, aligned with the criteria of our donors and offer optimal cost-effectiveness.

In 2025, thanks to this thoughtful and coordinated strategy, fundraising became a key strategic lever to sustainably support our actions in the field.

A comprehensive system for project management and monitoring

2

After several years of experience and continuous improvement, we have implemented a **project monitoring system** that is simple, comprehensive and effective. Today, this system is used across all our projects.

We have therefore brought together, within a single framework, **all the methods developed by Tereo over the past ten years to monitor activities**, update data and resolve issues in all the countries where we operate, including the monitoring of key performance indicators (KPIs), introduced in our 2024 report. The document entitled **“Continuous Project Monitoring and Evaluation System”**, which brings together this approach, is available upon request.

An accounting innovation for greater efficiency

3

As Tereo’s first project with activities taking place across three countries — Togo, Burkina Faso and Mali — **PPL2 presents new challenges** for the association, **particularly in terms of accounting monitoring**.

In this context, Tereo is currently testing a **new online system** that significantly simplifies the financial management of operations. It also makes it possible to **cross-reference financial data from the three countries in real time** and provides the main accounting manager, based in Lomé, with **continuous and up-to-date monitoring of all transactions**. As the initial results are very encouraging, this experimental system could, if its success is confirmed, be extended to all our projects.

07. TEREEO IN GENEVA



SOLIWAY

On 15 November, Tereeo took part in SOLIWAY, the trade fair dedicated to careers in international solidarity and humanitarian engagement, in Annemasse. This day provided an opportunity to meet many visitors, students and people interested in becoming involved in international cooperation.

Participation in this event helped strengthen the visibility of Tereeo's actions and encouraged new forms of engagement around international solidarity.

VOLUNTEERING SPEED MEETING

Also in November, Tereeo was present at the 7th edition of the Volunteering Speed Meeting, organised by Bénévolat Genève, which brought together more than 350 visitors.

This event made it possible to meet motivated individuals, sensitive to sustainable development issues and eager to put their skills at the service of meaningful causes.

The exchanges were rich and inspiring, strengthening our conviction of the importance of volunteering in supporting our projects and our work in the field.

This participation encourages us to welcome new volunteers, expand our network and continue our actions with energy and commitment.



Our work highlighted during the FGC round table on capitalisation

On 20 November, Gautier Amoussou, coordinator of the NGO EcoBénin, Tereo's partner, took part in an online round table organised by the Geneva Federation for Cooperation (FGC) on the theme of **capitalisation**.

This event, a moment of sharing and learning, brought together **nearly 100 participants** and highlighted Tereo's work over more than 10 years in coordinating the Food Sovereignty Platform of the Geneva Federation for Cooperation, **reminding us how central food sovereignty is to our mission**.

The contributions of Swiss and Beninese experts underlined the **importance of learning from experience, involving stakeholders from the very beginning of projects, and capitalising on knowledge and practices** in order to strengthen both the sense of belonging within teams and the capacity for action of organisations, regardless of their size.



Our commitment in Switzerland remains a priority. Thank you to everyone who contributed to these events and supports us every day!

Valuable skills serving our association

The **involvement of our volunteers** is essential: without their commitment, the association would not be able to fulfil its mission with the same reach. Their specialised skills are invaluable to the smooth running of our projects.

Mathilde Blondeau is a perfect example. In charge of fundraising at Tereo, she generously placed her expertise at the service of our **operational objectives, dedicating time and energy** to support us during Africa Day, organised on 25 May with the Swiss Agency for Development and Cooperation (SDC), focused on Africa and networking. In this context, she enriched the discussions and highlighted the expertise we have acquired in the field.

A more intuitive website to better reflect our actions

This year, we undertook the complete **redesign of our website** in order to better reflect the diversity and impact of our actions.

The objective was to make information clearer and more accessible, enabling users to quickly understand our mission, our projects and our needs.

On **tereo.ch**, it is now easy to discover our initiatives, follow our projects and identify concrete ways to get involved.

08. PROVISIONAL INCOME STATEMENT 2025

INCOME

Project funding	469'702.78 CHF
Fund management fees	49'668.90 CHF
Donations, membership fees and other income	11'045.00 CHF

TOTAL INCOME **530'416.68 CHF**

EXPENSES

Project expenses	-496'304.32 CHF
Salary and administrative expenses	-57'782.87 CHF

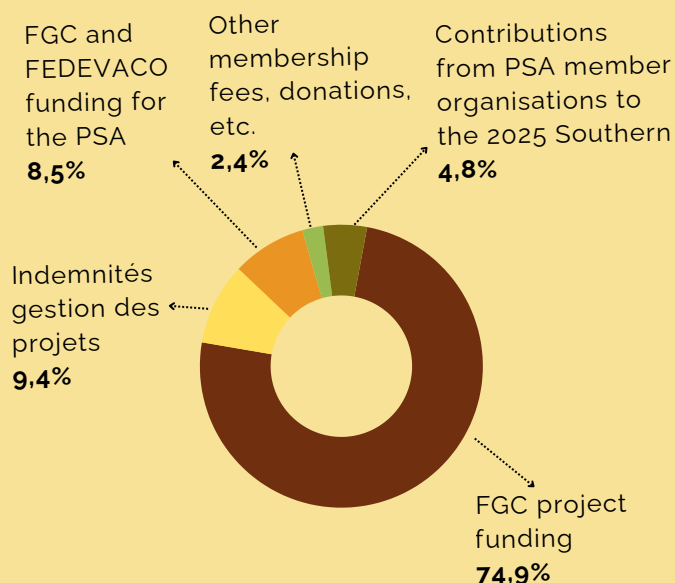
TOTAL EXPENSES **-554'087.19 CHF**

Result before variation in restricted funds -24'124.55 CHF

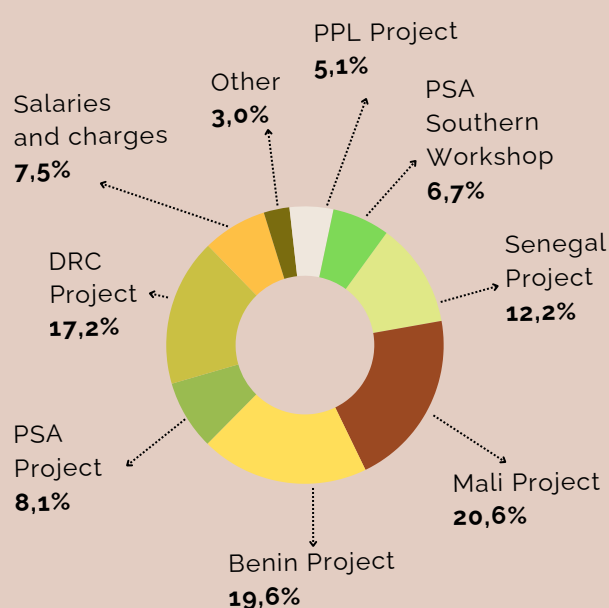
Variation in restricted funds 26'561.54 CHF

NET RESULT **2'436.99 CHF**

Total income: CHF 530'416.68



Total expenses: CHF 554'087.19



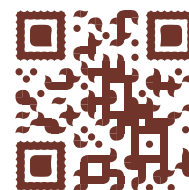
09. ACKNOWLEDGEMENTS



We warmly thank all our partners and the public institutions that support us.

Thanks to you, in 2025, the association continued working to fulfil its mission and enable the professional integration of populations in need.

ANY QUESTIONS? CONTACT US!



Would you like to support us?

Association Tereo
7, Vieux-Chemin-D'Onex
1213 Petit-Lancy

Compte Postfinance N° 17-753631-8
CodeSwift/BIC: POFICHBEXXX
IBAN CH98 0900 0000 1775 3631 8



infos@tereo.ch



[Tereo](#)



[TEREO](#)



[@tereoassociation](#)



www.tereo.ch



Association Tereo

www.tereo.ch

Contact : infos@tereo.ch